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# Political Astuteness & Graduation

Contra Costa Leadership Academy

> Session #7 April 11, 2024

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Reconnect and share:

As a result of your Academy experience, what is one thing you have learned about yourself as a leader, and how do you plan to use that insight?

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#### Overview

Team #4 project practice presentation

Debrief coaching conversation #3

Politics is ...

Policy Maker vs. Administrator

Nalbandian and Community Values

Political Values exercise - case study

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# Team #4 Project Run Through

- Presentation (20 mins max)
- Content questions (10 mins)
  - Executive sponsor
  - All of you
  - Co-directors
- Presentation suggestions (10 mins)
  - Executive sponsor
  - All of you
  - Co-directors



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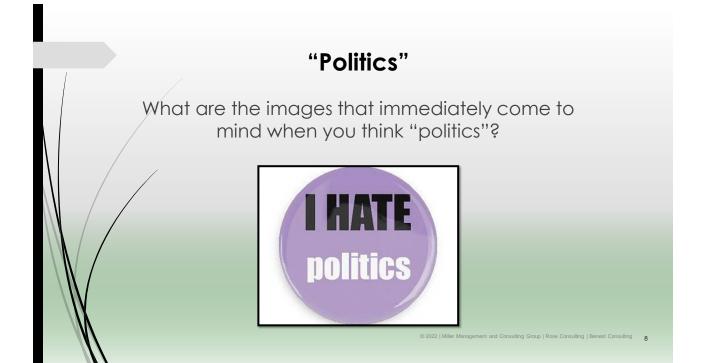
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# Debrief coaching conversation



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### Politics is all about. . .

- Getting things done in a messy world
- Different groups with often different interests competing for resources & attention

influe activities as politics. Noun governance improving

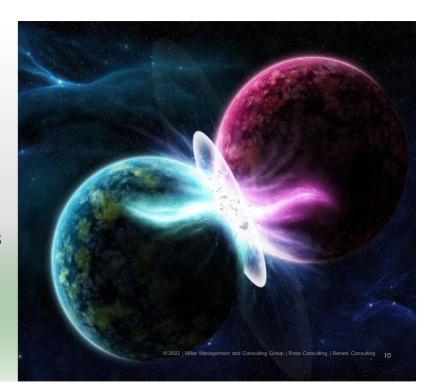
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# Policy vs. Administration

Two different worlds

Two different mindsets



### **Exercise**

Identifying dimensions for policy-makers and administrators



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## Groups

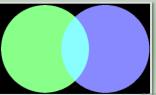
- Group #1 = Issues
- Group #2 = Information
- Group #3 = Orientation
- Group #4 = Attention
- Group #5 = **Timeframe**
- Group #6 = Focus of decision making
- Group #7 = Accountability
- Group #8 = **Rewards**

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#### **Two Different Worlds**

- Two mindsets
- The overlap
- The role of senior managers in navigating the relationship
- Key question: How do we become more effective in playing in a policy world?

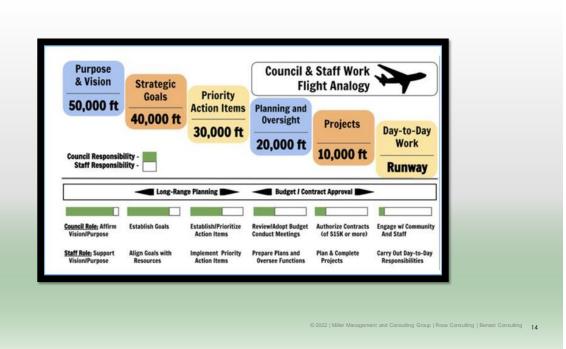


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# Based on the work of John Nalbandian

Efficiency
Representation
Individual Rights
Social Equity









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# **Efficiency**



- Ensuring fiscal stability
- Interagency collaboration and services consolidation
- Efficient and accountable government systems and procedures
- Long-range planning and master plans
- Consideration of cost-benefit studies in decision making
- Focusing resources on priorities

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# Representation



- Listening & responding to community concerns including specific groups
- ŮŮŮ Developing future leaders
- Surveying citizens as to needs & concerns
- Empowering neighborhoods
- Having a clear vision shared by the community
- Providing for & encouraging public involvement

# **Individual Rights**



- Priority on public safety to protect property & people
- Concern that employees not lose their jobs under privatization
- **%** Minimal gov't regulations, especially regarding land use
- Willingness to grant zoning variances to accommodate individuals' needs
- **Business friendly**
- Concern that arbitrary gov't decisions not hurt individuals

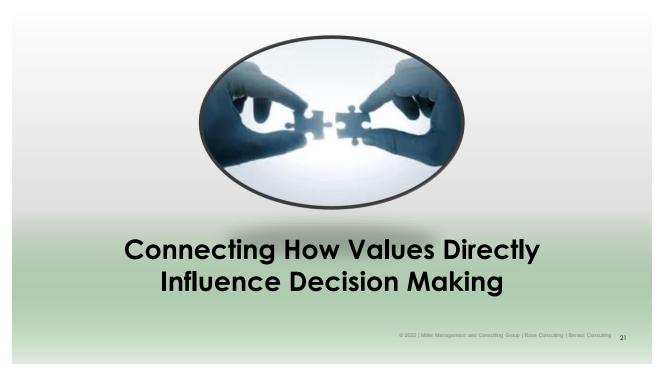
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# **Social Equity**



- Workforce layoff plans which avoid greater impacts on minorities
- Same quality infrastructure & services for all areas of the City
- Enforcement of federal & state laws prohibiting discrimination
- Affordable housing for families & seniors
- City facilities & programs accessible to disabled
- Bilingual or multi-lingual staff & written materials

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## It's Time to **Discuss & Vote**

- Refer to the handout and identify which community values are in play in this scenario
- Your task as the governing body is to discuss and vote on the issue
- You either approve or deny the application for rezoning and development

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#### Let's Debrief

- What community values did you identify that are at play?
- Did your group come to an agreement?
  - How easy/difficult was it getting to agreement on how to vote?
  - What supported you in coming to an agreement, or challenged you if you did not have agreement?



# Think Politically Act Non-Politically





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# Think Politically Act Non-Politically



#### Thinking politically

- Practice "positive regard" acknowledge values, goals, desires, & reference groups of politician
  - Debrief governing board meetings
  - Develop rapport with political actors
- Ask policy-makers why they voted the way they did
- Start with the "why"
- Frame the issue

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# Think Politically Act Non-Politically

- Tie ideas to larger agendas
- / Identify & use language that resonates
  - Engage reference group members & constituencies Consider the "best" communicators & presenters
- Tell the story

Thinking politically

- Know when to push forward or pull back
- Get political guidance

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# Think Politically Act Non-Politically

#### Acting Non-Politically

- Treat all governing board members equally
- Provide info to all elected officials & interest groups
  - Respect political views of governing board members & acknowledging their interests
  - Provide professional analysis & options



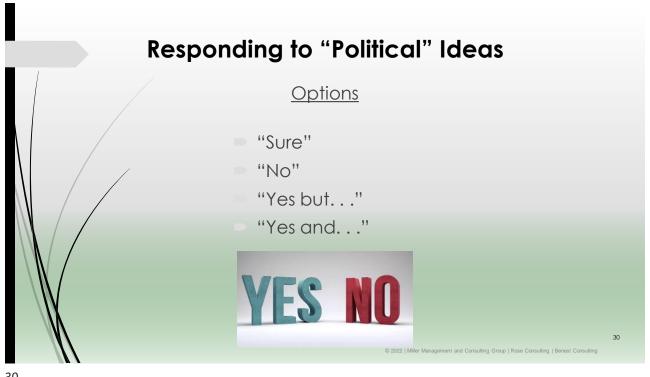
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# Wandzia's Story

Listen & take a few notes



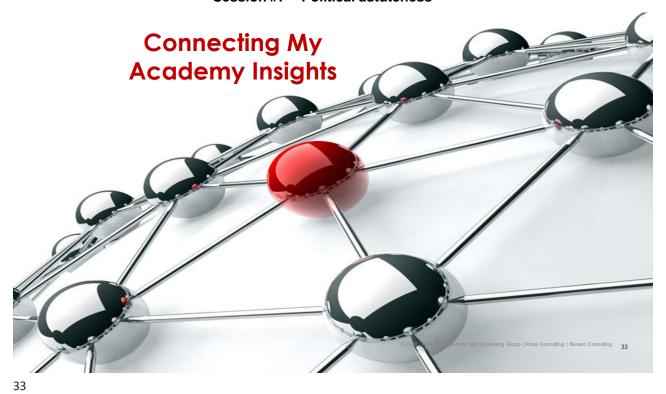
Try to discern some key elements - high points, low points, pivotal points, critical decision points

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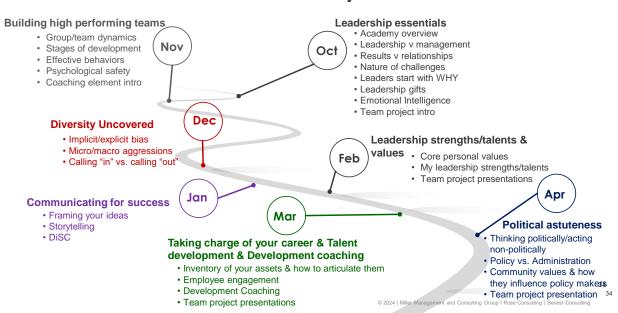
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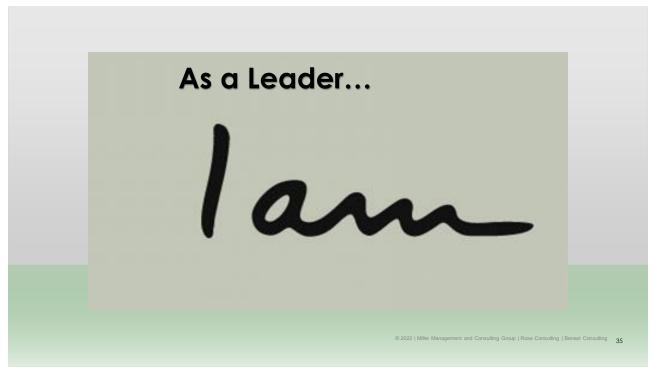
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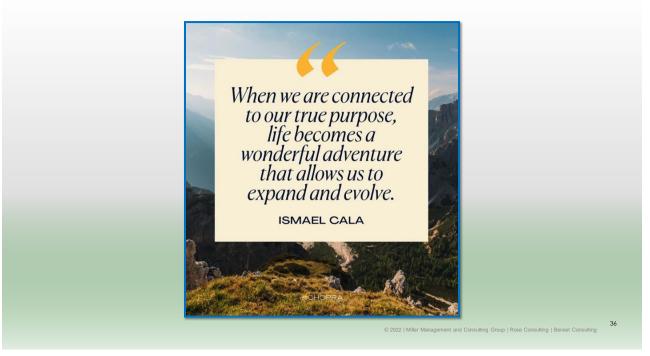


## **Our Academy Path**





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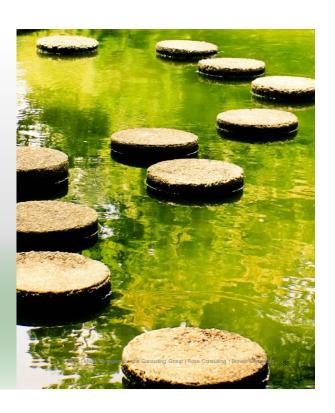


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- Duggan, Kevin. Leadership Without Appearing Political. Feb. 1991. Nalbandian, John & Oliver, James. City and County Management as
- Why we vote with Dr. John Nalbandian https://www.youtube.com/watch?v=YZRzaZzOFsg&feature=youtube

## Next steps

Community Building. May 1999.

- Final project presentations
- CGL program
- Final coaching conversation
- Academy survey
  - Academy resources
- Staying connected
- Supporting future Academies
- ICMA coaching program & resources



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#### Thank you for a great Academy journey with you!

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Congratulations to the Class of 2023-24 of the Contra Costa Leadership Academy!

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