

CCLGLA 2017
Five Team Projects
Selected by the Public Managers Association

1. Community Facilities District. Cities often are approached by developers requesting use of a CFD as a means to facilitate private development and sometimes to facilitate public amenities associated with development. This tool may also have some application to public/private partnerships. In addition, recent case law may allow the use of a CFD to pay for general governmental services through an annual assessment.

- What is a CFD?
- How are they used?
- Best Practices and Models

2. Drones. The PMA is interested to know the opportunities, risks and quality of life issues associated with drone use and how to best protect the community while allowing for the safe and appropriate use of drones—specifically the PMA is looking for information and best practice recommendations around the following drone uses:

- a) Recreational use within a City
- b) Commercial use within a City
- c) Use of drones by a City for any reason (possibly to support social media or economic development activities).

3. Online Community Forums. To stay connected to, and gain input from, their communities, local government is using various tools, including on-line, **topic-driven** community forums such as Peak Democracy, Mind Mixer, and other platforms. The PMA is interested to know if local governments in Contra Costa are using such platforms and are they doing so effectively. Given today's social media environment, what are the pros and cons of using these platforms?

4. Local Marijuana Tax. California cities must address the implementation of State proposition 64 which recently passed in the November 2016 election. The PMA is interested to learn more about how to establish a local tax on marijuana.

- **What is needed in order to establish a local tax on marijuana?**
- Conduct a survey of agencies that have taxed marijuana, and create guidelines that Contra Costa cities can use to establish a local tax, that is authorized under the new legislation.

5. Economic Development in a Post-Redevelopment Era. This project will study the various tools for economic growth and development that cities are using in California and make recommendations regarding what tools are most effective in the post redevelopment era. Team members will develop an *Economic Development Toolkit* that can be replicated among cities. The toolkit will provide effective strategies and funding sources that cities can use to boost revenues for local governments.